

# **CORPORATE BROCHURE**

## **GESTURETEK HEALTH**

GestureTek Health is the inventor, pioneer, and market leader of immersive gesture control technology for healthcare and rehabilitation. The company's award-winning portfolio of multi-patented health-related products includes an array of state-of-the-art systems already sold globally in over 1,000 hospitals and clinics. These products offer unique patient and clinician benefits that have been proven through numerous studies over the past 20 years. Patients have fun in a hygienic environment with the company's touch-free, gesture-controlled solutions for virtual reality therapy, multisensory stimulation and immersive play. These highly engaging experiences result in marked improvements of physical and cognitive conditions - regardless of age, ability, or stage of recovery.

## **BACKGROUND & HISTORY**

The parent company, GestureTek, based in Canada and co-founded in 1986, invented video gesture control technology, part of the origins of the virtual reality ("VR") field. They went on to invent and patent the array of video gesture control technologies that exist today. GestureTek has applied this technology and the over 45 patents covering it to a variety of products that have been sold worldwide and licensed to Fortune 500 companies.

There are over 40+ studies from reputable sources demonstrating the efficacy of our products for rehabilitation and disabilities, particularly for treatment of Stroke, Alzheimer's, Autism, Cerebral Palsy, Physical and Neurological Rehabilitation. With over 1000 systems sold our products are used in all types of medical facilities from family clinics to award winning medical facilities such as Miami Children's Hospital, Shriners Children's Hospitals, Mayo Clinic, St. Jude's Research Hospital, Madonna Rehabilitation Hospital and Kaiser Permanente.

#### GestureTek Health systems can be found worldwide:

Asia 70+ | Europe, UK, Middle East 20+ South & Central America 50+ | United States & Canada 900+



# **HEALTH MARKET SOLUTIONS**

#### REHABILITATION

GestureTek Health's gesture-controlled VR therapy systems have transformed the rehabilitation experience for hundreds of clinicians, caregivers, and patients worldwide. Our virtual reality exercise programs enable patients to have fun while stretching their physical and cognitive capabilities.

#### **INTERACTIVE INFORMATION DISPLAYS**

GestureTek Health has been leading the way with dynamic, highly engaging interactive information displays in healthcare facilities. They provide both multi-touch displays, and hands-free, point-and-control display systems that help staff, patients and visitors intuitively search and navigate information.

#### ENABLING AND ASSISTIVE TECHNOLOGY FOR DISABILITIES

GestureTek Health has a range of flexible and dynamic technologies that empower and enable people with limited mobility to interface with gesturecontrolled displays and other aspects of their environments.

## **RECREATION AND ACTIVATION**

GestureTek Heath offers engaging VR gaming and interactive activity centres specifically designed for activation, recreation, entertainment and socialization: used in wards, recreation rooms, classrooms, and nursing homes.

#### INTERACTIVE ENVIRONMENTS FOR MEDICAL FACILITIES

GestureTek Health's gesture-controlled, interactive solutions are bringing unprecedented engagement to hospitals, clinics, nursing homes and other health facilities. These highly flexible displays create a dynamic environment or sense of therapeutic ambience, and are able to be customised for any size or shape of surface.

#### SENSORY ENGAGEMENT

GestureTek Health has a range of multi-sensory systems that enable people with even severely limited mobility to interact with dazzling virtual reality environments, while exploring their own creativity and imagination.

GestureTek technologies are protected by one or more of the following US patents and their associated international filings: 6,353,428 5,534,917 7,058,204 7,227,526 7,379,563 7,379,566 7,389,591 7,421,093 7,430,312 7,574,020 7,555,142 7,570,805 7,777,899 7,822,267 7,827,698 7,853,041 7,848,542 7,898,522

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Swedish American Hospital - Illinois, USA | MultiTouch



Brickkiln Community Centre - Wolverhampton, UK | SensoryFX



The Village at Marymount - Ohio, USA | IREX



St. Judes Children's Research Hospital - *Tennesse, USA* | GestureFX



Madonna Rehabilitation Hospital - Nebraska, USA | IREX

Kaiser Permanente Center - Washington, DC, USA | MultiTouch

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